

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KGYN AM	Date: 8/22/2018
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I, BEALS CUNNINGHAM STRATEGIC SERVICES
 _____,
 being/on behalf of: CATHY COSTELLO
 _____,
 a legally qualified candidate of the REPUBLICAN

 political party for the office of: OKLAHOMA LABOR COMMISSIONER

 in the RUN OFF PRIMARY

 election to be held on: 8/28/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):



CATHY COSTELLO

Revision #: Date: 8/23/2018

Client: CATHY COSTELLO
 Media: Radio
 Product: POLITICAL
 Market: Oklahoma City
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 6452
 Description: Cathy Costello Run off
 Flight Start Date: 8/20/2018 05:00 AM
 Flight End Date: 9/2/2018 04:59 AM
 Survey: 2BK W117-SP17 MSA ARB
 Buyer: MARIVEL MEDINA

Send Billing To: Beals Cunningham Strategic Services
 2333 East Britton Road
 Oklahoma City, OK 73131
 Phone: 405-478-4752
 Fax: 405-478-4760

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/20 8/27	Total Spots	Adults 35+ Rtg/CPP
60	KGYN AM-Radio F 6:00a-10:00a	AM	\$12.00	\$10.20	60	4 0	4	0.0 \$0.00
61	F 10:00a- 3:00p	MD	\$12.00	\$10.20	60	4 0	4	0.0 \$0.00
62	GUYMON/PANHANDLE F 3:00p- 7:00p	PM	\$12.00	\$10.20	60	4 0	4	0.0 \$0.00
63	MTu 6:00a-10:00a	AM	\$12.00	\$10.20	60	0 4	4	0.0 \$0.00
64	MTu 10:00p- 9:00p	RT	\$12.00	\$10.20	60	0 4	4	0.0 \$0.00
65	M 3:00p- 7:00p	PM	\$12.00	\$10.20	60	0 4	4	0.0 \$0.00
66	SaSu 6:00a- 7:00p	WK	\$12.00	\$10.20	60	8 0	8	0.0 \$0.00
							32	0.0 \$0.00
Total Spots:							20	12
Total GRP/GIMP(000):							0.0	0.0
Total CPP/CPM:								
Total Cost:							\$384.00	\$326.40



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						8/20 8/27		

Signature: _____

I represent that the payment for the above described broadcast time has been furnished by:

CATHY COSTELLO FOR LABOR COMMISSIONER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
N/A ERNIE LIGHT CPA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/2018

Date

Cathy Costello

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title